ALBERTA WATERSHED ED. CONTEST RULES

How to enter the monthly prize draws from February 2021 to June 2021:

- 1. Wait for the "contest challenge" post to be released on the CPAWS Southern Alberta Instagram near the end of each month.
- 2. Find out the monthly assignment for the challenge in the list of instructions on the second slide of the "contest challenge" post.
- 3. With the assignment in mind, get outside for a walk, hike, run, ski, roll, etc. near a river, stream, lake, or any body of water.* The body of water can be in a city/town or in a park/conservation area.
- 4. Take a photo of the water body you visited! Photos that feature people and selfies are acceptable, as long as the body of water is in the image.
- 5. Post the picture to your Instagram feed before the end of the month (i.e., entries for the February 2021 prize draw must be posted before February 28th, 2021). Include these important details in the image: the answer/description required by the assignment, mention @cpawssab, and use the tag #AlbertaWatershedEd

Prize draw:

- 1. At the end of each month, Instagram handles that have posted a photo following the above instructions will be entered into a draw for a chance to win an awesome prize!
- 2. The prize winner will be drawn within the first half of the following month (e.g., the February 2021 winner will be drawn before March 15, 2021).
- 3. The prize winner will be announced (and tagged) in the @cpawssab Instagram story. The prize winner will be required to direct message @cpawssab in response to this story then follow the provided instructions in order to collect their prize.

Additional details:

Keep up your learning with us to INCREASE YOUR CHANCES OF WINNING - each month until June 2021 you'll get another chance to enter your Instagram handle into the monthly draws with a new challenge. The more challenges you complete, the more times you will be entered into each month's prize draw. So if you complete all 5 challenges by June 2021, your Instagram handle will be entered 5 times into the final prize draw!

* Those who wish to participate but face mobility barriers due to disability or COVID-19 isolation may "visit" a body of water in southern Alberta using Google Earth Pro, which can be downloaded for free here: <u>https://www.google.com/earth/versions/</u>

Simply take a screen capture of the location you visit in Google Earth Pro and otherwise follow the contest rules as described above.

Instagram: @cpawssab Facebook: CPAWS Southern Alberta <u>Alberta Watershed Ed.</u>