



STRATEGIC PLAN

2024

The mission of CPAWS Southern Alberta is to protect and conserve the vital ecological function of Southern Alberta's public lands and waters in collaboration with Albertans, in a way that advances reconciliation with Indigenous Peoples.

APPROACH

VISION

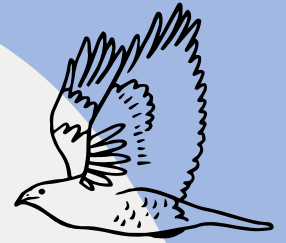
Albertans appreciate and value the vital ecological functions of public lands and waters and take meaningful conservation action. The Southern Alberta landscape is well-managed and includes an abundance of parks and protected areas. It is ecologically sound, supporting clean air, water, food, biodiversity, climate change mitigation, sustainable livelihoods, human wellbeing, and recreation.

ROLE

We are a Catalyst for Action.
Our Promise: Southern Alberta's protected areas, parks, and public lands are protected and stewarded for conservation values, food, livelihoods and enjoyment and Southern Alberta's multigenerational residents, newcomers, diverse communities, and Indigenous populations are actively engaged in conservation at personal, organizational, and civic levels.

GOALS

2024 - 2029



PROTECT

The vital ecological functions of public land are enhanced

- No loss of area of ecological or cultural importance
- The creation of new protected areas
- Focus on ecological functions in management of all public lands
- Enhanced focus on Indigenous-led conservation



EDUCATE & ENGAGE

New connections are made and civic action is increased

- Building authentic, lasting relationships that reflect regional diversity
- Moving connections to action through informing, educating, engaging



FUND

Annual operating and program costs are covered

- Increase focus on membership and major gifts



SUSTAIN

A productive, satisfied staff & diverse, engaged board

- Policies, procedures, practices, and technology to support a professional, sophisticated, high functioning, efficient operation

CPAWS Southern Alberta acknowledges that we work in the traditional territories of the Siksikaitstapi (Blackfoot Confederacy), comprised of the Siksika, Kainai, Piikani, and Amskapi Piikani First Nations; the Tsuut'ina First Nation; the Stoney Nakoda, including the Chiniki, Bearspaw, and Wesley First Nations; the Ktunaxa Nation; and the Métis Nation of Alberta. Today, southern Alberta is home to Indigenous people from all over North America.