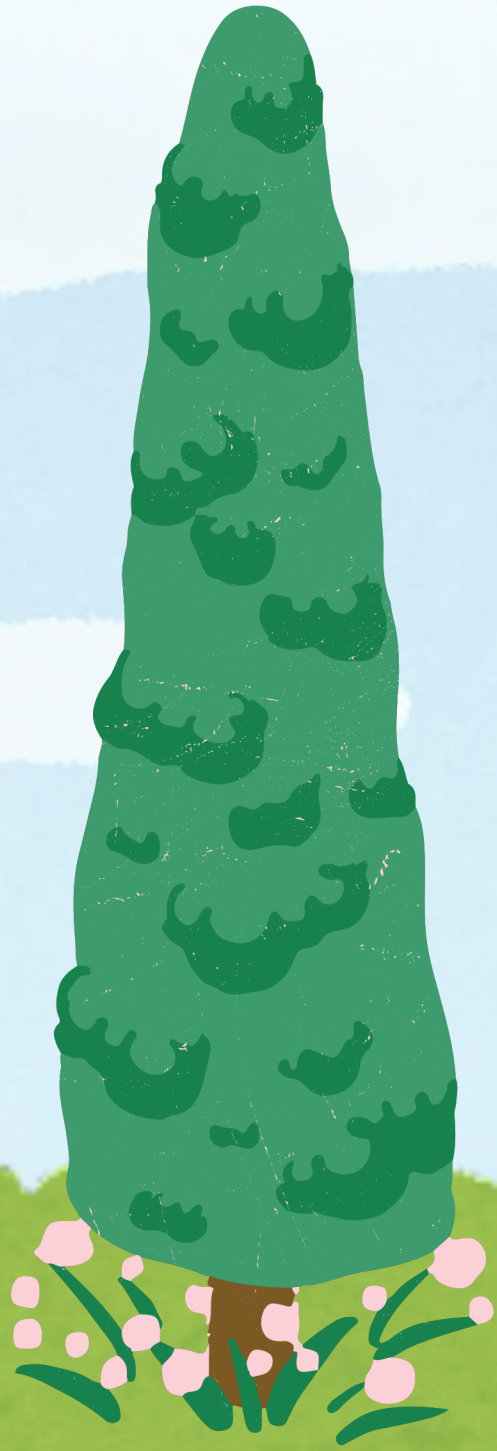


YCC SHOWCASE PRESENTATION

ANIMAL ADVOCATES

BY: AYESHA & AROUSH



WHO ARE WE?



- We are the Animal Advocates, a cohort group part of CPAWS SAB's newest YCC program.
- It is a three-month program that helps students in Grade 10-12 build environmental knowledge and leadership skills.
- We are both grade 11 students and are passionate about advocacy and working with children.
- We hope to share our passion in a meaningful and impactful way.

GOAL

- To raise awareness about Grizzly bears in Southern Alberta: a species of concern
- We want to specifically focus on food habituation and impacts of climate change on hibernation cycles awareness.

METHOD

- We created a children's picture book to highlight specific issues concerning grizzly bears.
- As an extension we will also host a book reading event with engaging learning activities for children.



CONNECTION

- CPAWS Southern Alberta has 8 conservation campaigns, one of them being **Species at Risk**.
- Our project is a highlight of this campaign, educating children about impacts on grizzly bears



WHY GRIZZLY BEARS MATTER

- **Keystone Species** – Their presence shapes the entire ecosystem.
- **Balance Wildlife** – They help control prey populations.
- **Grow Forests** – They spread seeds that support healthy forests.
- **Improve Soil & Habitat** – Digging and nutrients enrich the environment.
- **Support Other Animals** – Scavengers rely on their leftovers.
- **Ecosystem Indicator** – Healthy bears mean a healthy ecosystem.



BEYOND THE PROGRAM

In future, we would want to expand this project by:

- Creating a digital version, to share on online platforms and reach a wider audience.

- Create Book Series

Create additional books focusing on:

- Different species at risk
- Biodiversity themes (e.g., water species, local ecosystems, pollinators)

- Community Engagement

Bring our book and activities to:

- More daycares
- Local libraries
- Elementary schools
- Community nature and environmental events

- Partnerships

Collaborate with key local organizations, such as:

- Nature groups and environmental clubs
- The Calgary Zoo
- CPAWS volunteers

The more people we reach, the greater the positive impact our project can make



REFLECTION

Throughout the YCC changemakers program, we have learned so much together. When we first learned about CPAWS, we knew we wanted to volunteer with the program. Through it, we developed our leadership skills and environmental knowledge. We learned that making an impact is not as hard as we thought it would be, and that it doesn't have to be on a large scale. We wanted to share this idea with the next generation of changemakers, and to do so we created a children's book highlighting key issues in a way that would be understandable but also touching to kids. We also hosted a story time event with great success. The children were very excited about the activities and story that we shared with them, and were listening while having fun and completing educational activities. We believe that our book and event created a great combination of education and fun, and that it reached the intended audience. We will also be giving away some of our books to classrooms so the impact can continue beyond the timeline of the 2025 YCC program.



CONCLUSION

Our project was inspired by our love for animals and our concern for grizzly bears. After learning how climate change and habitat loss affect them, we wanted to take action.

We created a children's book to make science easy for kids, and our Reading Buddy event helped them connect with nature through storytelling.

Even small projects can create big change. If we inspire even a few children to care about wildlife, our project is a success.



THANK YOU

For supporting our event

SEE YOU NEXT TIME!

